



Meet Don Kaiser, CPA

By Rich Higgins, CPA

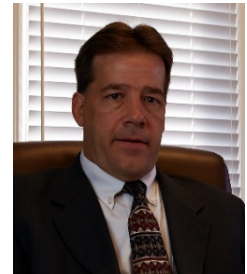
As an Eagle Scout, Don Kaiser, CPA and principal, brings the core values of being trustworthy, loyal, and helpful to every client engagement. Don has lived his life knowing that he can make a real difference by holding true to his innate belief that everyone needs someone they can count on in a time of need.

He provides accounting, audit, tax, and IT consulting services to the firm's diversified base of medium-to-large corporate clients. Don makes it a point to thoroughly know his clients' business and industry so he can make recommendations that are in alignment with their goals. Although Don specializes in working with clients in the construction and retail industries, he keeps abreast of global and national business trends that could impact any of the firm's clients.

Clients know that they can depend on Don to be there for them and deliver beyond their expectations. Whether it is a question on a new accounting pronouncement, change to the tax law, or an issue with their accounting system, Don is there to explain the answer.

Don is passionate about helping his clients succeed. His work goes beyond what is provided

by the typical accountant. Don is always looking for innovative ways to improve operations and enhance profitability. He has helped clients obtain bank financing to make capital investments, expand bonding facilities to invest in new projects, and maintain financial reporting systems when life events require key employees to be with their families.



Don Kaiser, CPA

A wizard in information technology, Don works with clients to establish the necessary reporting systems to produce meaningful reports on the financial health of their business. He is also instrumental in bringing state-of-the-art technology to the firm.

Don graduated from William Paterson University in 1993 with a Bachelor of Science degree in accounting. He joined the firm in 1997 and was named principal in 2016.

Don is a member of the New Jersey Society of Certified Public Accountants (NJCPA), American Institute of Certified Public Accountants (AICPA), Construction Financial Management Association (CFMA), Utility Transportation Contractors Association (UTCA), and National

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Association of Surety Bond Professionals (NASBP). Don is also a member of the Benevolent and Protective Order of the Elks and serves on several committees at his church.

Married and the father of two children ages 17 and 20, Don is passionate about inspiring youth to achieve their personal best. He has served as a scoutmaster of a Boy Scout troop and a youth girls soccer coach for the past 12 years.

Although Don did not go to Notre Dame, another one of his favorite quotes is: "Play like a champion today." Don is known to work hard and play hard. Don enjoys all kinds of sports including golf, biking, hunting, fishing, skiing, and swimming. An avid camper, Don likes hiking and reading by the campfire, as well as connecting with nature. His other hobbies include woodworking and model railroading.

I have worked closely with Don since March 1997. I am impressed with his motivation, knowledge of accounting, and loyalty. I consider Don a valued business associate and friend.

Don can be contacted at 732.341.3893 or Donald.Kaiser@MCC-CPAs.com.

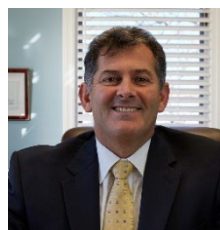
"Motivation is the art of getting people to do what you want them to do because they want to do it."

- Don's favorite quote by
Dwight D. Eisenhower



Don with his family

About the Author



Rich Higgins, CPA

Richard Higgins, CPA, is a principal with McCarthy & Company, PC. Contractors trust Rich to assist them with a strategy to achieve their goals. He helps contractors to establish realistic benchmarks to assess how well they are doing or to alert them to issues that need to be addressed. By looking at key indicators such as productivity, job costing, profit margins and cash flow, Rich helps clients to reach or exceed their goals. Because of the high level of attention Rich pays to his clients and their businesses, he is considered a trusted advisor and solution provider.

Rich can be contacted at 732.341.3893 or Richard.Higgins@MCC-CPAs.com.

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